



THE AMERICAN CHEMICAL SOCIETY
IS COMING TO UNIVERSIDADE
DE SÃO PAULO!

MAY 15, 2019
9:00 – 15:00

Auditório do IEA (Antiga Sala do CO)
Instituto de Estudos Avançados da Universidade de
São Paulo (IEA/USP)
Rua da Praça do Relógio, 109 – Cidade Universitária
05508-050 – São Paulo – SP

Join the ACS Editors for an exciting day of scientific lectures,
discussions on scholarly publishing, effective communications,
and the latest ACS resources.

The program is **FREE** and open to all students and researchers
studying the sciences. Registration is highly recommended.

FEATURED SPEAKERS



Prof. Teri Odom
Executive Editor
ACS Photonics



Prof. Frank Quina
Associate Editor
ACS Omega



Prof. Osvaldo Oliveria
Associate Editor
*ACS Applied Materials
& Interfaces*

PROGRAM

9:00–9:30

Registration

9:30–9:50

**Opening Remarks & ACS
Resources to Grow Your
Future**

9:50–10:10

**Scientific Lecture from
Prof. Teri Odom**

10:10–11:00

**10 Tips for Scholarly
Publishing**

11:00–11:40

Copyright & Ethics

11:40–12:00

Networking Break

12:00–12:15

**Student Chapter
Presentation**

12:15–13:00

**Write it, Speak it: Effective
Communications – How to
Talk and Write About Your
Research**

13:00–13:25

The Science of Social Media

13:25–13:30

Closing Remarks and Q&A

13:30–15:00

Lunch

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